

# Destination Development

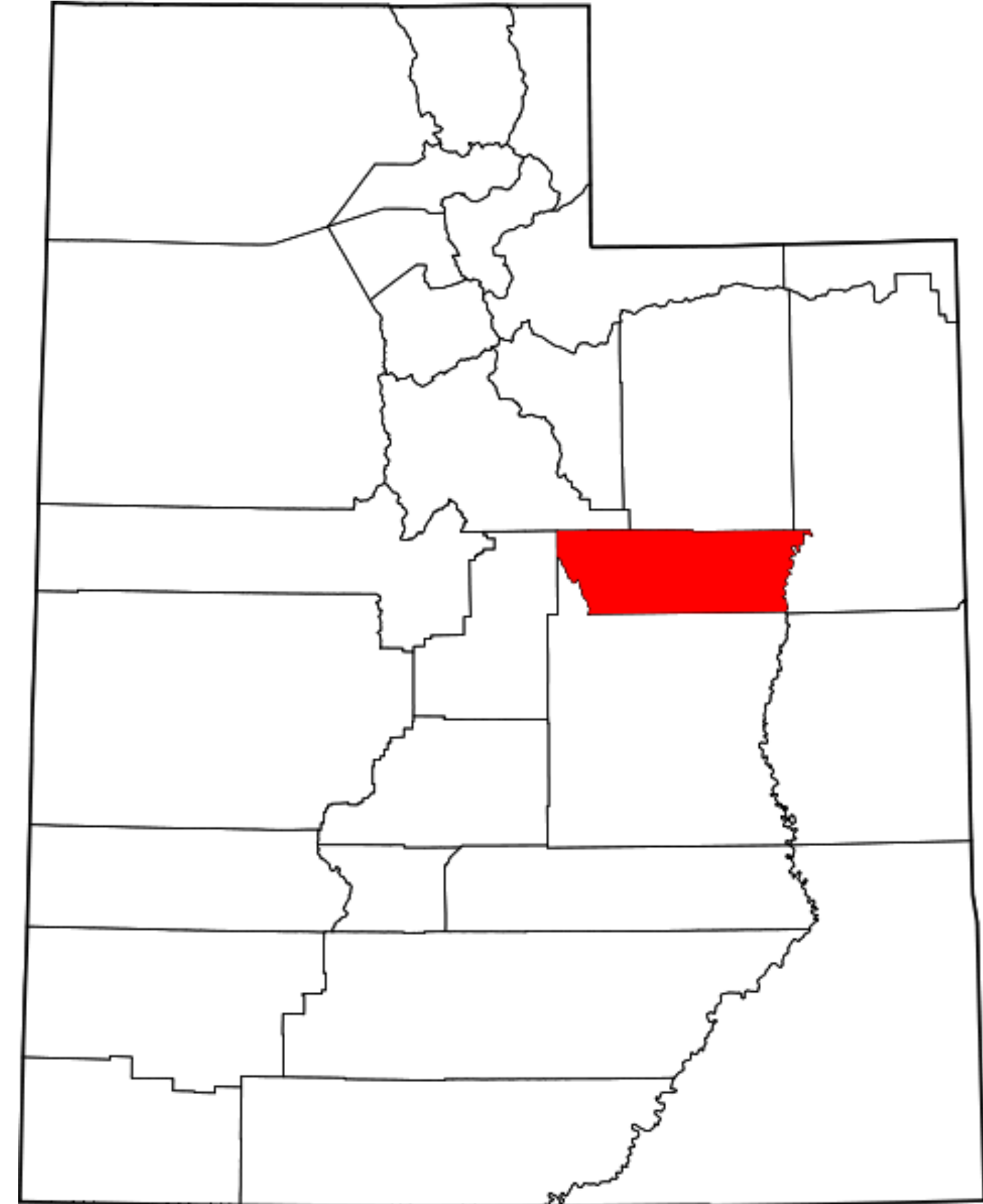




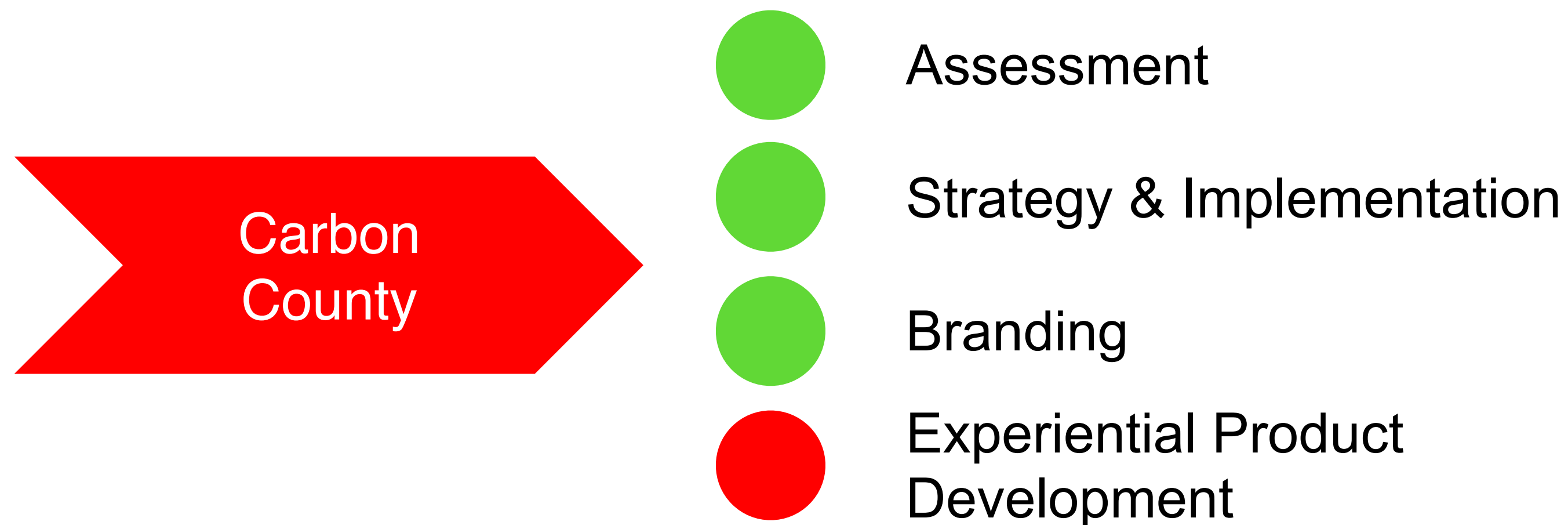
# Pilot: Carbon County

**UOT contributing \$75,000  
out of operations budget**

**Carbon County  
contributing \$25,000**



# Destination Development Process





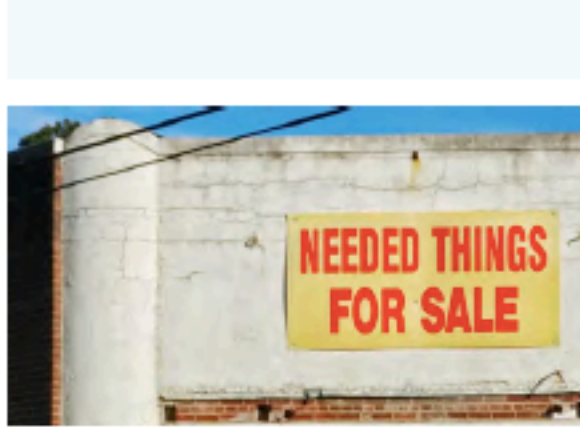
# Carbon County, Utah

## DESTINATION DEVELOPMENT PLAN

2030

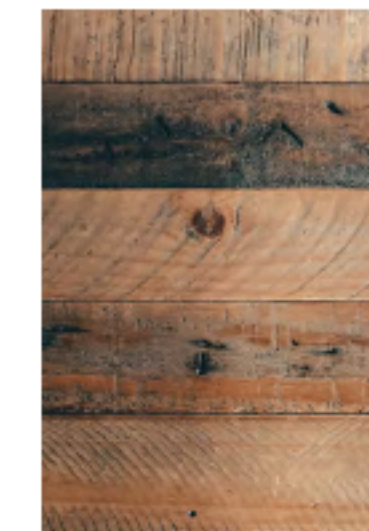


PEOPLE:  
COLORFUL  
HOSPITALITY



UNDERESTIMATED  
MOTIVATED  
BOLD  
PRIMED/POISED

PLACE:  
HOMETOWN HEART



RURAL





BELKNAP PEAK  
ELEVATION: 12,137ft



LIFE  
**UTAH**  
ELEVATED®

THANKS!

